

## **promoter**

*in catalysis*

A relatively small quantity of one or more substances, which when added to a catalyst improves the activity, the selectivity, or the useful lifetime of the catalyst. In general, a promoter may either augment a desired reaction or suppress an undesired one.

### **Source:**

PAC, 1976, 46, 71 (*Manual of Symbols and Terminology for Physicochemical Quantities and Units - Appendix II. Definitions, Terminology and Symbols in Colloid and Surface Chemistry. Part II: Heterogeneous Catalysis*) on page 79